

RASHAN CASSEUS

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## EXPERIENCE

### BOOMBOX

*Web Designer; February '10 - Present*

Designing websites and e-mail campaigns for clients such as American Express and Wall Street Journal. Expanding skill set to user experience / information design. Created a in-house childrens non-profit art program called Color outside the lines to expose kids to design at an early age.

### R/GA

*Junior Visual Designer; August '07 - Sept '09*

Client projects included Clean Home Journal, Nike Plus and Verizon. Working with award winning Art Directors to create websites and flash interactive pieces.

### VICTORIA'S SECRET

*Production Artist - Freelance; March - June 2007*

Developed web page headers and designed e-mails. Also co-created presentation boards and general website image optimization.

### MAGNETIK - NYC

*Junior Designer; Oct. - March 2007*

Worked on identity systems and marketing materials such as print ads, sell sheets and web banners for high-end clients.

### H2O ASSOCIATES

*Junior Designer; May - July 2005*

Designed industry magazines to system identities. Worked on campaigns for companies such as About.com, Hewlett-Packard and Sound & Vision.

### SMART MONEY CUSTOM PUBLISHING

*Layout Artist; Feb 2006*

Created magazine page layouts for custom publications.

## EDUCATION

### FASHION INSTITUTE OF TECHNOLOGY

*Bachelor of Arts, Graphic Design 2007*

### NEW YORK CITY TECHNICAL COLLEGE

*Associate of Arts, 2004*

Work displayed in student gallery two years consecutively.

## SOFTWARE

Adobe Photoshop  
Adobe Illustrator  
Adobe Dreamweaver  
Adobe InDesign  
Adobe Acrobat  
HTML  
CSS  
Excel  
Word  
Outlook